



# The 9<sup>th</sup> HBNU College of Economics & Business Administration Global Forum

## | Theme |

Regional industry innovation :  
role of universities and industry-university  
cooperation

Date : Dec. 29 (Wed), 2021

Proceed through zoom meeting

Organized by  
College of Economics & Business Administration,  
Hanbat National University and  
Asian Link Research Center,  
Niigata University

## Invitation

It is my great pleasure to welcome you all to the virtual 9th Hanbat National University(HBNU) Global Forum, December 29, 2021. The global forum series has been held since 2009 to expand the global network with foreign universities. This year, we will hold this forum with Niigata University(NU) in Japan, which has maintained close relations with HBNU, under the theme of 'Regional industry innovation : role of universities and industry-university cooperation'.

We have created an exciting program for all attendees of the global forum in this year. The forum consists of two parts among which, in the first part, two speakers deliver presentations on the best practice of regional innovation through industry, local government and academia collaboration and local job creation plan through industry-university research cooperation. And then two research subjects will be proposed to seek opportunities for joint research between universities. I hope this forum will not only strengthen the relationship between two universities, but also provide an opportunity for professors to discover common research interests and develop them into joint research.

The global forum in this year would not have been able to go ahead as scheduled without the earnest efforts from general chairs and program chair. This forum is also indebted to speakers and debaters from two universities and industry.

Thank you all for your participation in this global forum and look forward to your remote presentations at the forum.

Jae-hak Lim, Dean  
College of Business Administration and Economics

# Symposium Program

<b>Time</b>	<b>Contents</b>
10:00-10:10	Opening remarks: Dean, Professor Jae-hak Lim
	<b>PART1</b>
10:10-11:40	Regional industry innovation : role of universities and industry-university cooperation [Moderator: Seong-hwan Park (Professor, HBNU)]
10:10-10:40	The future of the region pioneered by the Niigata University "Sakeology"-Building a regional innovation ecosystem through Industry, local government, and academia collaboration – Yasuyuki KISHI (Associate Professor /Vice Director of Sakeology Center, NU)
10:40-11:10	Industry-University-Research Cooperation and Local Job Creation Plan Jong-in Choi (Professor / Vice President of HBNU and Head of Industry-University Cooperation Foundation)
11:10-11:40	Discussion Duk-wi Ryu (Professor, HBNU) Jun-byung Park (Professor, HBNU) Bok-hyun Cho (Professor, HBNU) Masaki NAKAHIGASHI (Associate Professor, NU) Ryoji ITO (Associate Professor, NU) Ju-young Song (CEO, Business Intelligence Zone)
	<b>PART2</b>
11:50-13:30	Agenda for Korea-Japan Joint Research [Moderator: Wonil LEE (Professor, HBNU)]
11:50-12:05	Explanation of the background and purpose of the joint research agenda proposal Gyunyung LEE (Specially Appointed Professor, NU)
12:05-12:35	A Network analysis of plastic products manufacturing industry in Tsubamesanjo area Satoshi ARIMOTO (Associate Professor, NU)
12:35-13:05	Local innovation system and entrepreneurial university Wonil LEE (Professor, HBNU)
13:05-13:30	Free Discussion (all participants)
13:30	Closing (Wonil LEE(Professor, HBNU))



**The 9<sup>th</sup>  
HBNU College of Economics & Business  
Administration Global Forum**

General Chairs	Sung-hwan Park, HBNU, Gunyung LEE, NU
Program Chair	Wonil LEE, HBNU
Steering Committee	Jae-hak Lim, Woojin Kang Wonil LEE, Gee-jung KWON